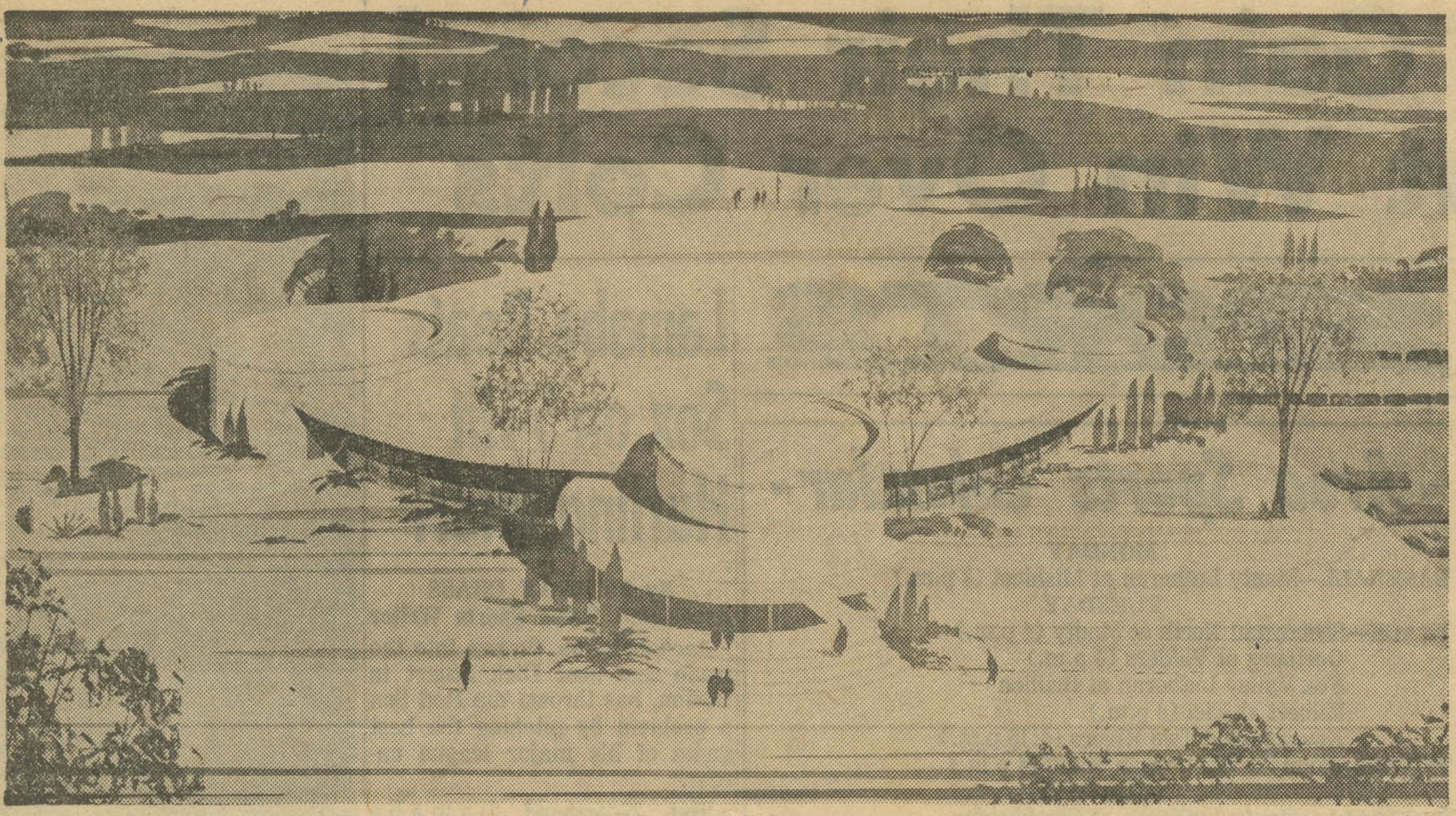
April 1964



SHOWPLACE — Hoffman's at Fox Hills Country Club will soon open its doors to the public and permit, for the first time, a plush look into a half-million-dollar entertainment venture that should put Mishicot on the national sports map. The clubhouse, restaurant and night club is nearing completion and will feature seating capacity of 1,200 persons for dinners and banquets in seven banquet rooms and has a parking capacity for 500 automobiles. First reservations are for the conclave of the Fox River Valley Bar Assn. April 30 with about 100 members present. Lawrence E. Bray, former Valders resident and now of Sheboygan, is the architect.

'Only' $½ Million

New Country Club Promises to be Midwest Drawing Card

By SYD HERMAN
Staff Writer

MISHICOT—This village will soon have a new sport to boast about and hundreds of persons from all parts of the midwest will make special trips here to try their skill on what promises to be one of the outstanding golf courses in the United States—Fox Hills Country Club. And right in the middle of it will stand a modern Arabian Nights — Hoffman's of Fox Hills — a combination clubhouse, restaurant and ultra modern night club which when finished will have cost a cool half million dollars.

The exterior of the new building is ultra modern and from the air looks almost like a huge circular spaceship which has settled in the midst of rolling green hills.

Its facilities are almost unbelievable. Hoffman's of Fox Hills can house as many as seven large functions at one time and

course will be one of the few in the country completely qualified to handle the top national golfing tourneys. About 360 golfers will be able to be handled easily each day. The backers anticipate a million dollar a year business.

No Closed Membership

All of which might indicate to the average man that this will be a closed concern beyond his reach. The Fox Hills Country Club will be open to the public and there will be no closed membership. The fee for the average family is expected to run possibly $100 a year on a family ticket plan or about $2.50 for 18 holes of golf with clubhouse privileges.

It is expected that the unit will attract vacationers from the Door County area and from all parts of the midwest. In anticipation of this, architect Lawrence Bray, a former Valders man, and Doug Hoffman of Riverdale, who will run the building, and dining rooms, bar and concessions

they will furnish complete dinner menus and also budget-type weddings and receptions and banquets. Reservations can be made now by dialing Hoffman's at Fox Hills Country Club, 755-4401. A clerk is there at all times during the day now to take reservations and answer questions.

The building at Fox Hills, for comparison, is about double the size of the area available at Riverdale in Sheboygan and has 24,000 square feet of dining space.

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Its facilities are almost unbe- ievable. Hoffman's of Fox Hills can house as many as seven large functions at one time and will seat a total of 1,200 diners. There are two spacious parking lots, each holding 250 automobiles adjacent to the building but hidden from view from the series of large picture windows which virtually form a circular glass outside wall.

Flowing Fountains

Main floor of the building has no structural walls but can be supplied with airwalls which jack into place to form smaller private rooms when needed for convention or banquet purposes.

An Arabian Nights atmosphere is supplied by the Crystal Room where the ceiling is adorned by a series of $10,000 worth of imported Czecho-Slovakian crystal chandeliers down the center. The outside glass wall overlooks a patio where cabaret style tables will be placed in the summertime among flowing fountains and an unobstructed view of the teeing off greens. Contrasting hues of blue are the motiff on the main floor level. On the west end of the Crystal Room is a parquet floor and a bandstand where dance bands will perform on weekends.

The north side of the building on the ground level houses a piano bar where entertainment will be furnished nightly. The complete building will be carpeted, even the golfers bar where cleat-proof carpeting is being installed.

Hide Garbage Cans

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First group to use the building will be the Fox River Valley Bar Assn. which will have a 100 man dinner and meeting here April 30. The place is expected to be open to the public in early May and already there are in excess of 10,000 advance reservations.

Complete Dinner Menus

Dick Toeniss of Sheboygan will manage for Hoffman's and will move to Manitowoc in the near future. Hoffman's said that they will furnish complete dinner menus and also budget-type weddings and receptions and banquets. Reservations can be made now by dialing Hoffmann's at Fox Hills Country Club, 755-4401. A clerk is there at all times during the day now to take reservations and answer questions.

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Letter Carriers